

2020-2021 District Goals

District: 14 M
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas



MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	20	5	0
2nd Quarter	0	0	10	0
3rd Quarter	0	0	5	0
4th Quarter	0	0	8	0

FY New Clubs

1

FY Charter Members

20

FY New Members

28

FY Retention Goal

0

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

48

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
set first meeting	dis. GLT	print outs	July 2021	Aug.2021
meet with RC/ZC	RC/ZC	round table	Aug	Sept
joint session	all dis, leaders	GTL	Sept	Oct
special awards	all dis leaders	show pos growth	Oct	Nov

DISTRICT CUSTOM IMPACT

Goal Statement

project 100, and each do club the club assessment.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
club assessment	RC/ZC	website	July 2021	AUG 21
	club pres.	RC/ZC	Aug	Sept21
	GTL	LCI	Sept	sept21